GILBERT FUNG
User experience and digital product designer

portfolio
www.gilfung.com

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778-237-9028

I want to solve problems and make new things. My focus is in *designing and developing digital products*. I have a perceptive and curious eye for how people work, and I delight in being able to uncover someone's needs using my creative and technical skillset.

PROJECT EXPERIENCE

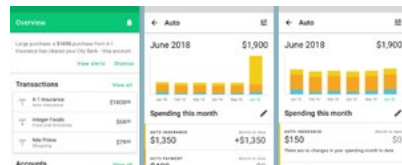Please check out the projects I'm most proud of on my portfolio, gilfung.com!

Experience Design
IKEA Stay | Short-term showrooms

UX/UI Design
Mint Statements | Spending goals

WORK EXPERIENCE

Marketing and Design
StudyPug.com   Jun 2019-Present
Provide mockup designs and ideas for product features
Redesign and maintain company websites that increased their level of design
Deliver conversion-increasing webpages for A/B testing
Film, edit, and animate promotional videos that reach targeted audiences

Customer Service   Associate: Oct 2017-Sep 2018
MUJI Canada Ltd.   Dept Manager: Sep 2018-Aug 2019
Plan and execute visual merchandising to MUJI's standards as the garments manager, and implement changes in relation to sales performance.
Operate as keyholder, manage the sales floor, and delegate tasks to associates in addition to providing friendly customer service.
Provided tech support for problems such as printing, MS Office, and OS issues.

Web Design and Development
Evident Point Software   Co-op: Jan-Aug 2015
Continued development and QA for a redesigned eBook and PDF portal website.
Applied interface design principles to existing site features.
Designed and developed missing front-end functionalities for the Backbone website and Android app.

Usability Testing
BCcampus   Co-op: Fall 2013
Conducted usability testing for an online admissions site for local colleges.
Generated a test plan, recruited participants, conducted usability sessions, analyzed results and delivered a report of our findings.
Tested the development site for bugs and quality assurance.

SKILLS

Design Focus
Product Design, User Experience Design

Prototyping and Visuals
Sketch, Figma, Illustrator, Photoshop, InDesign
Solidworks, 3DS Max, Sketchup

Web and App Development
Good at HTML, CSS/SCSS, JavaScript, PHP.
Familiar with JS/PHP Frameworks, Git, Java, Android

EDUCATION

Simon Fraser University
Interactive Arts + Technology (BSc)   Sep 2011-Jun 2017
Design, Interactive Systems dual concentration
Certificate in Innovation and Entrepreneurship
3.7 GPA, or A-

ACHIEVEMENTS

Vancouver UX Awards 2016
UX by Students; People's Choice   Nov 2016
Awarded to IKEA Stay for "up-and-coming practitioners, making huge contributions to innovation in this region's UX community."

Simon Fraser University
President's Honour Roll   Spring 2014
Achieved a minimum GPA of 4.0 as a full time student.

VOLUNTEER

Zoē Church / South Van Neighbourhood House
Web Administrator / Volunteer   2020-Present

Towers Church
Graphic Designer and A/V Technician   2012-Present

INTERESTS

Hiking, gym, DIY tinkering, playing city building games, exploring architecture, the streets, and natural splendors. Christian who depends on God.