



# GILBERT FUNG

User experience and digital product designer

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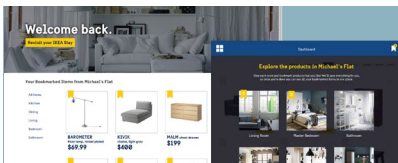
My passion is in *digital experiences* and *developing functional prototypes and products*. I have a perceptive and curious eye for how people work, and I delight in being able to solve people's problems using my creative and technical skillset.

## PROJECT EXPERIENCE

Please check out the projects I'm most proud of on my portfolio, [gilfung.com](http://gilfung.com)!

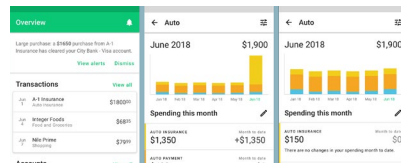
### Experience Design

**IKEA Stay | Short-term showrooms**



### UX/UI Design

**Mint Statements | Spending goals**



## WORK EXPERIENCE

### Marketing and Design

**StudyPug.com**

Dept Manager: Jun 2019-Present

Film and edit promotional videos in Premiere Pro, and create animated videos using Vyond (a web-based animation tool)

Create straightforward graphic designs such as brochures and online ads

Iterate and optimize designs for their iOS application (Sketch)

### Customer Service

Associate: Oct 2017-Sep 2018

**MUJI Canada Ltd.**

Dept Manager: Sep 2018-Aug 2019

Execute visual merchandising to MUJI's standards as the garments department manager, as well as implement changes in relation to sales performance.

Operate as keyholder, manage the sales floor, and delegate tasks to associates in addition to providing friendly customer service.

Helped set up and merchandise for the grand openings of MUJI Robson Street and MUJI Richmond Centre stores.

Provided tech support for problems such as printing, MS Office, and OS issues.

### Web Design and Development

**Evident Point Software**

Co-op: Jan-Aug 2015

Continued development and QA for a redesigned eBook and PDF portal website.

Applied interface design principles to existing site features.

Designed and developed missing front-end functionalities for the Backbone website and Android app.

### Usability Testing

**BCCampus**

Co-op: Fall 2013

Conducted usability testing for an online admissions site for local colleges.

Generated a test plan, recruited participants, conducted usability sessions, analyzed results and delivered a report of our findings.

Tested the development site for bugs and quality assurance.

## SKILLS

### Design Focus

Product, User Experience, Interaction Design (3+ years)

### Prototyping and Visuals

Sketch, Illustrator, Photoshop, InDesign (6+ years)

Solidworks, 3DS Max, Sketchup (5+ years)

### Web and App Development

HTML, CSS/SCSS, JavaScript, PHP (6+ years)

Backbone, Ruby/Rails, Java, Android, Arduino (2+ years)

## EDUCATION

### Simon Fraser University

**Interactive Arts + Technology (BSc)** Sep 2011-Jun 2017

Design, Interactive Systems dual concentration

Certificate in Innovation and Entrepreneurship

3.7 GPA, or A-

## ACHIEVEMENTS

### Vancouver UX Awards 2016

**UX by Students + People's Choice**

Nov 2016

Awarded to IKEA Stay for "up-and-coming

practitioners, making huge contributions to innovation in this region's UX community."

### Simon Fraser University

**President's Honour Roll**

Spring 2014

Achieved a minimum GPA of 4.0 as a full time student.

## VOLUNTEER

### Towers Church

**Graphic Designer and A/V Technician**

2012-Present

### Steveston-London Secondary

**Yearbook Graphic Designer**

2008-2011

## INTERESTS

Hiking, weight training, DIY, tinkering with electronics, playing city building games, exploring architecture, the streets, and natural splendors.

I want to provide joy and peace to people around me.